

Listing of Claims:

1. (currently amended) A computer implemented method for managing a plurality of subscriptions to online audio stream sources accessible through the internet to reduce or avoid redundant online subscriptions paid for by a user, the method comprising:

electronically receiving, at a processor, information indicative of a request by ~~[[a]]~~ the user for access to a first online audio stream source accessible through the internet;

determining, using the processor, that the user is denied access to the first online audio stream source, wherein the determination that the user is denied access is based on a comparison of the first online audio stream source to ~~at least one~~ each current online subscription package associated with the user, and wherein the comparison indicates that the first online audio stream source is not included in any of the ~~at least one~~ current online subscription packages associated with the user;

in response to the determination that the user is denied access to the first online audio stream source based on the user's current online subscription packages, identifying, using the processor, ~~one or more~~ a plurality of upgrade packages that would allow the user to access the first online audio stream source ~~for a predetermined period of time~~; ~~[[and]]~~

determining, using the processor, an undiscounted upgrade cost associated with each of the identified upgrade packages~~[[,]]~~;

determining, using the processor, that at least one of the identified upgrade packages requires a prerequisite online audio stream source package;

increasing, using the processor, the undiscounted upgrade cost of each identified upgrade package that requires the prerequisite online audio stream source package;

determining, using the processor, ~~wherein for each identified upgrade package the determination of the upgrade cost is based at least in part upon a value associated with a list of required authorizations already possessed by the user , through the at least one current online subscription package,~~ for access to one or more second online audio stream sources included in the identified upgrade packages and the prerequisite online audio stream package;[[, and]]

discounting, using the processor, ~~wherein~~ the upgrade cost associated with each of the identified upgrade packages ~~is discounted for~~ based on the required authorizations already possessed by the user[[.]];

receiving, at the processor, a user selection of one of the identified upgrade packages; and

in response to the user selection, charging the user the discounted cost of the selected upgrade package.

2. (previously presented) The method of claim 1, further comprising:
maintaining a datastore that defines the authorizations possessed by one or more users.

3. (previously presented) The method of claim 1, wherein access to the first online audio stream source is granted if a user possesses a specific authorization.

4. (previously presented) The method of claim 2, further comprising determining if a user has access to an online audio stream source, wherein the determination includes:

accessing a datastore record to obtain a list of authorizations possessed by the user.

5. (previously presented) The method of claim 4, wherein determining if a user has access further includes:

comparing the list of authorizations possessed by the user to the specific authorization required to access the online audio stream source;

wherein the user is denied access to the online audio stream source if the list of authorizations possessed by the user does not include the specific authorization required to access the online audio stream source.

6. (previously presented) The method of claim 1, further comprising:

maintaining a datastore that defines a plurality of online audio stream source packages, wherein each online audio stream source package includes one or more authorizations for online audio stream sources.

7. (previously presented) The method of claim 1, wherein identifying one or more upgrade packages includes:

determining which of a plurality of online audio stream source packages includes a specific authorization required to access the first online audio stream source, thus generating a list of upgrade packages.

8. (previously presented) The method of claim 7, wherein the list of upgrade packages includes one or more discrete online audio stream source packages.

9. (previously presented) The method of claim 7, wherein the list of upgrade packages includes one or more premium online audio stream source packages.

10. (canceled)

11. (previously presented) The method of claim 7, wherein identifying one or more upgrade packages includes:

sorting the list of upgrade packages based on the upgrade cost associated with each of the upgrade packages.

12. (previously presented) The method of claim 7, wherein identifying one or more upgrade packages includes:

sorting the list of upgrade packages based on a profit margin associated with each of the upgrade packages.

13. (previously presented) The method of claim 7, wherein identifying one or more upgrade packages includes:

 sorting the list of upgrade packages based on an predetermined marketing preference.

14. (previously presented) The method of claim 7, wherein determining an upgrade cost associated with each of the identified upgrade packages includes:

 determining an undiscounted cost for an upgrade package; and

 discounting the undiscounted cost based on a value associated with the required authorizations already possessed by the user.

15. (previously presented) The method of claim 7, wherein determining an upgrade cost associated with each of identified upgrade packages includes:

 determining an undiscounted cost for an upgrade package; and

 discounting the undiscounted cost based on a promotional discount.

16-17. (canceled)

18. (currently amended) A computer program product residing on a non-transitory computer readable medium having a plurality of instructions stored thereon which, when executed by the processor, cause that processor to:

electronically receive information indicative of a request by a user for access to a first online audio stream source accessible through the internet;

determine that the user is denied access to the first online audio source, wherein the determination that the user is denied access is based on a comparison of the first online audio stream source to ~~at least one~~ each current online subscription package associated with the user, and wherein the comparison indicates that the first online audio stream source is not included in any of the ~~at least one~~ current online subscription packages associated with the user;

in response to the determination that the user is denied access to the first online audio stream source based on the user's current online subscription packages, identify ~~one or more~~ a plurality of upgrade packages that would allow the user to access the first online audio stream source ~~for a predetermined period of time~~; ~~[[and]]~~

determine an undiscounted upgrade cost associated with each of the identified upgrade packages~~[[,]]~~;

determine that at least one of the identified upgrade packages requires a prerequisite online audio stream source package;

increase the undiscounted upgrade cost of each identified upgrade package that requires the prerequisite online audio stream source package;

determine wherein for each identified upgrade package the determination of the upgrade cost is based at least in part upon a value associated with a list of required

authorizations already possessed by the user ~~, through the at least one current subscription package,~~ for access to one or more second online audio stream sources included in the identified upgrade package and the prerequisite online audio stream package;[[, and]]

discount wherein the upgrade cost associated with each of the identified upgrade packages ~~is discounted for~~ based on the required authorizations already possessed by the user[[.]];

receive a user selection of one of the identified upgrade packages; and
in response to the user selection, charge the user the discounted cost of the selected upgrade package.

19. (previously presented) The computer program product of claim 18, further comprising instructions for:

maintaining a datastore that defines the authorizations possessed by one or more users.

20. (previously presented) The computer program product of claim 18, wherein access to the first online audio stream source is granted if a user possesses a specific authorization.

21. (previously presented) The computer program product of claim 19, wherein the instructions further include determining if a user has access to an online audio

stream source, wherein the instructions for determining if a user has access further include instructions for:

accessing a datastore record to obtain a list of authorizations possessed by the user.

22. (previously presented) The computer program product of claim 21, wherein the instructions for determining if a user has access further include instructions for:

comparing the list of authorizations possessed by the user to the specific authorization required to access the online audio stream source;

wherein the user is denied access to the online audio stream source if the list of authorizations possessed by the user does not include the specific authorization required to access the online audio stream source.

23. (previously presented) The computer program product of claim 18, further comprising instructions for:

maintaining a datastore that defines a plurality of online audio stream source packages, wherein each online audio stream source package includes one or more authorizations for online audio stream sources.

24. (previously presented) The computer program product of claim 18, wherein the instructions for identifying one or more upgrade packages include instructions for:

determining which of a plurality of online audio stream source packages includes a specific authorization required to access the first online audio stream source, thus generating a list of upgrade packages.

25. (previously presented) The computer program product of claim 24, wherein the list of upgrade packages includes one or more discrete online audio stream source packages.

26. (previously presented) The computer program product of claim 24, wherein the list of upgrade packages includes one or more premium online audio stream source packages.

27. (canceled)

28. (previously presented) The computer program product of claim 24, wherein the instructions for identifying one or more upgrade packages include instructions for:
 sorting the list of upgrade packages based on the upgrade cost associated with each of the upgrade package.

29. (previously presented) The computer program product of claim 24, wherein the instructions for identifying one or more upgrade packages include instructions for:
 sorting the list of upgrade packages based on a profit margin associated with each of the upgrades.

30. (previously presented) The computer program product of claim 24, wherein the instructions for identifying one or more upgrade packages include instructions for:
 sorting the list of upgrade packages based on an predetermined marketing preference.

31. (previously presented) The computer program product of claim 24, wherein the instructions for determining an upgrade cost associated with each of the identified upgrade packages include instructions for:
 determining an undiscounted cost for a upgrade package; and
 discounting the undiscounted cost based on a value associated with the required authorizations already possessed by the user.

32. (previously presented) The computer program product of claim 24, wherein the instructions for determining an upgrade cost associated with each of the identified upgrade packages include instructions for:
 determining an undiscounted cost for a upgrade package; and
 discounting the undiscounted cost based on a promotional discount.

33-36. (canceled)